



Bytes of Learning Incorporated

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Toll Free: 1-800-465-6428
<http://www.bytesoflearning.com>

The School Link™ Program

August 2007

Dear Educator:

The **School Link™ Program** enables parents and students to purchase home edition downloads of **UltraKey** and **CREATE Together** from our online store at **40% off** their regular price. The home edition software contains all the same content as the school edition, so students and their families can enjoy the same quality learning at home as your provide at school.

The School Link Program is designed for schools and districts who want parents to get a great price on Bytes of Learning products while requiring no administration by the school or district. Bytes of Learning offers another program called the Take It Home Bonus Program that provides greater benefits but also requires more administration effort by the school.

Schools and districts may sign up for the School Link Program by filling out the application form in this document and emailing it to: custservice@bytesoflearning.com

Here is how the program works:

1. The school or district enrolls in the School Link program at no charge by submitting an application.
2. Bytes of Learning provides a unique School Link promotion code to the school or district. The school or district link enrollment is valid for up to a year. Annual re-enrollment is free of charge.
3. The participating school, district or organization sends our letter to the parents explaining the program, providing the School Link promotion code and telling them how to purchase the software. The letter is provided later in this document.
4. Parents and students visit the Bytes of Learning web site and purchase what they wish. They receive the 40% discount when they enter the School Link promotion code when they check out from the Bytes of Learning store.
5. All purchasers receive our highest standard of support and no further involvement is required of the school or district.

Thank you for your interest in the School Link program and we look forward to hearing from you.

Sincerely,

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The School Link™ Program Application

The following school or district hereby applies for enrollment in the **Bytes of Learning School Link Program**. All information provided here will be treated in accordance with Bytes of Learning's privacy policy available online at: www.bytesoflearning.com

Contact Name _____ **Position** _____

Department _____

School / District / Organization _____

Address _____

City _____ **State / Province** _____ **Zip / Postal Code** _____

Telephone _____ **Fax** _____

E-mail _____

Web URL _____

Eligibility: The school or district must own at least one multi-station license for one Bytes of Learning title. Once eligible for any one title, all Bytes of Learning software products are made available to the parents and students at the School Link prices.

Products used by this school or district are:

UltraKey 5.0 Win / Mac UltraKey 5.0 Dana CREATE Together



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The Bytes of Learning School Link™ Program

[Enter Date here]

Dear Parents:

Your local school uses Bytes of Learning software in its instructional programs. Our titles include **UltraKey** for keyboarding instruction and **CREATE Together** for software authoring.

To enable home learning, our School Link Program lets you purchase home edition downloads from Bytes of Learning's online store at **40% off** the regular price. Bytes of Learning home edition downloads contain all the same content as the school editions, but they are licensed only for private use.

Your school has enrolled in the School Link program so parents and mature students can take advantage. This notice is being distributed by your school as a courtesy to you.

Your participation is entirely optional. It is not a requirement for your son or daughter's school program. Bytes of Learning provides free telephone, email and web support for the software.

To take advantage of the special discount, please follow these steps. The offer is available for one year but it may help if you purchase soon so your children can have the software at home while they learn at school:

1. Go to <http://www.bytesoflearning.com/> > Services > School Link Program
2. To purchase any product, click the shopping cart.
3. When you are ready, click **Checkout now**.
4. Log into your existing account or create a new account.
5. Fill in the purchase form details.
6. Scroll down and enter the following Promotion Code: _____

Note: Each school's promotion code is unique and is only for parents and families whose children attend your school or district.

7. Complete your transaction.
8. You will receive an e-mail message with your confirmation order including your serial number, access code or key, link to download the software and instructions to install it.

We are already pleased to be a part of your children's education at school. We do hope you enjoy this opportunity to promote learning with the whole family at home.

Yours sincerely,

Bytes of Learning